# PLOT FRAMEWORK®

Aim: To spend most of your time manifesting purpose.



**CLARITY OF PURPOSE** 

**CLARITY OF PURPOSE** Represents our progress in defining, communicating and

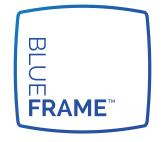
knowing our purpose.

**BEING THE LEADER** Represents our progress towards becoming the leader we

need to be to actualise our purpose.

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Aim: To spend most of your time manifesting purpose.

#### FORGETTING THE CUSTOMER

You are in this quadrant when you are leading from your principles and values, but you are forgetting the purpose of the journey. It's time to re-engage with your purpose.

Have I forgotten why I'm doing what I'm doing?

Do I know who my customer is?

## MANIFESTING PURPOSE

You are in this quadrant when you are being the leader, with clarity of purpose. Ethics and humanity are infused in everything you do. Your actions reflect your intentions.

I know my purpose.

I know who it is I'm serving.

#### LOSING The **plot**

You are in this quadrant when you need to re-examine yourself and your purpose. Don't lose heart, this may be a day off purpose, but re-evaluating your leadership values and principles, along with your aims, will help you get back on purpose.

What are my values and principles?

Am I just staring at the bottom line?

### FORGETTING THE TEAM

You are in this quadrant when you are beginning to understand your purpose, but you are losing sight of your identity as a leader. It's time to remember your team, you may be achieving outcomes but at what and whose cost?

Am I the hero?

Have I hit a blind spot?

#### CLARITY OF PURPOSE

How to use your **PLOT** FRAMEWORK®

**GAUGE YOURSELF** Use the PLOT FRAMEWORK® to assess whether your activities,

operations and technology are currently on purpose.

QUESTIONS TO CONSIDER

Are you living your life on purpose?

Are your head and heart connected?

What quadrant are you in currently?

Is technology helping or hindering you?

Are you holding yourself and others accountable to manifest

purpose as often as you can?

