

# KAREN JAMES

JUST CHANGE

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Fast-talking, funny and pulling no punches, Karen James is a Jersey girl turned social entrepreneur, author and speaker, who has risen through the ranks of the global corporate world while honouring her most important role in life: being a proud single mother and humanitarian.

Characterised by informed and infectious energy, with a great sense of humour, Karen pours her unique career and life experience into energetic keynote presentations. After 30 years, her stories are colourful and full of action-outcome responses to the questions everyone is asking. From innovation to transformation to community building, Karen's global career brings something for everyone.

Karen's business decisions have long been guided by deep-rooted principles concerning freedom and feminism. It was not unusual for Karen to be physically edged out of all-male lab groups and have to crawl on the ground to push her way into the centre of the circle; setting a metaphorical precedent for her life as a leader in business since.

And it's worked. She has since fixed networks connecting to North Sea oil rigs, designed and implemented a 600-seat virtual service centre for the Commonwealth Bank in 12 weeks, and turned a \$9M business into a \$100M business early on in her career – setting the tone for her future in business: have purpose, build the right culture, and bring in amazing leaders who are, above all, human.